

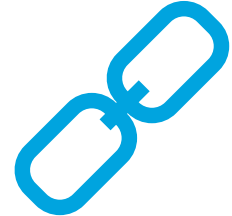
TEN REASONS TO INVEST

in the City of Gloucester

Connectivity

Gloucester's location as 'the crossroads of England' allows for businesses to serve clients however they need to.

Sitting at the heart of the M5 corridor, the City serves as a gateway to both the largest UK economy outside of London in Birmingham, and the most skilled workforce of any Core City in Bristol. Gloucester offers immediate access to the road, air and sea, alongside ultra-fast broadband infrastructure.



Gloucester offers an affordable location without compromising on quality.

Affordability



Within Gloucestershire, commercial property values in the City Centre are the lowest. Various grade A new build sites on the periphery of the City are also available at highly competitive rates. All sites come with the advantage of superior regional access. Gloucester's housing market also stands out for its relative affordability.

Workforce

Gloucester is home to a growing population of skilled professionals who can meet the needs of industry old and new.

The City has cultivated a workforce of talent across broad disciplines. This rich skills base has shown flexibility in meeting employer requirements. Set to continue growing as the youngest district in the County, this presents an opportunity for businesses to build a workforce for the long-term.



At Gloucester's heart is the long-term regeneration of its City Core, representing local ambition for the future.

Investment



The successful regeneration of Gloucester's dockside has generated city-wide financial benefit. As the local economy has transformed, so too has the local business community, which has capitalised on this success. By locating to Gloucester, businesses can benefit directly from this continued commitment to investment in infrastructure.

Lifestyle

Nestled in the county of Gloucestershire, this immediate local access offers a rich mix of urban services and natural beauty.

Gloucester is a fantastic example of a historic Roman City, with a stunning 11th century Cathedral and other, numerous attractions. Within 30 minutes you can access regency shopping in Cheltenham, the independent marketplace of Stroud, and the natural beauty of the Cotswolds, Forest of Dean and Tewkesbury.



Gloucester has a diverse local economy, with, large traditional employers complemented by new innovative SME's.

Specialisms



A local economy boasting diversity and innovation has given the City a number of sectoral specialisms among its unique business community. These specialisms are justified by the success a number of businesses in these areas have experienced..

Skills

Education providers are creating the professionals of Gloucester's future.

Flexible in responding to the needs of employers, City education providers can offer various support with developing the workforce.



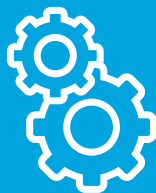
With a rich mix of opportunities, Gloucester has sites ready to meet immediate requirements.

Property

Whether an office, industrial, or commercial space is required, the City Council can advise on an extensive selection of options.

Collaboration

The City Council coordinates its activities with partners to ensure the highest level of support is available to investors.



Assistance

The City Council's multiple-award winning Growth & Delivery service are on hand to help with any questions..



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