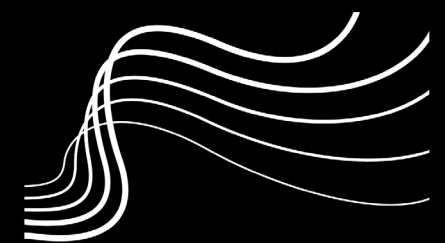


Gloucester | Kings House

Cultural Hub



THE
MUSIC
WORKS



GLOUCESTER
CULTURE
TRUST

Kings House - Cultural Hub

The destination for Music & Art

Gloucestershire's first and only fully inclusive community arts and music hub for young people. An iconic destination that's shaped by the community, where young people can take part, be supported, inspired, empowered and learn to make positive choices in their lives.

Consisting of two tenants;

The Gloucester Culture Trust (JOLT);
and **the Music Works.**

JOLT

Located on the first floor of Kings House and focuses mainly on creative industries including; art, fashion, digital media with a focus on providing a creative environment for local artists and young start ups.

The Music Works

Located on the second floor of Kings House, provides a setting whereby young people are encouraged to take part and develop creative outlets and skills. Education and professional development are encouraged providing opportunities for all, with special attention provided towards those living in challenging circumstances.



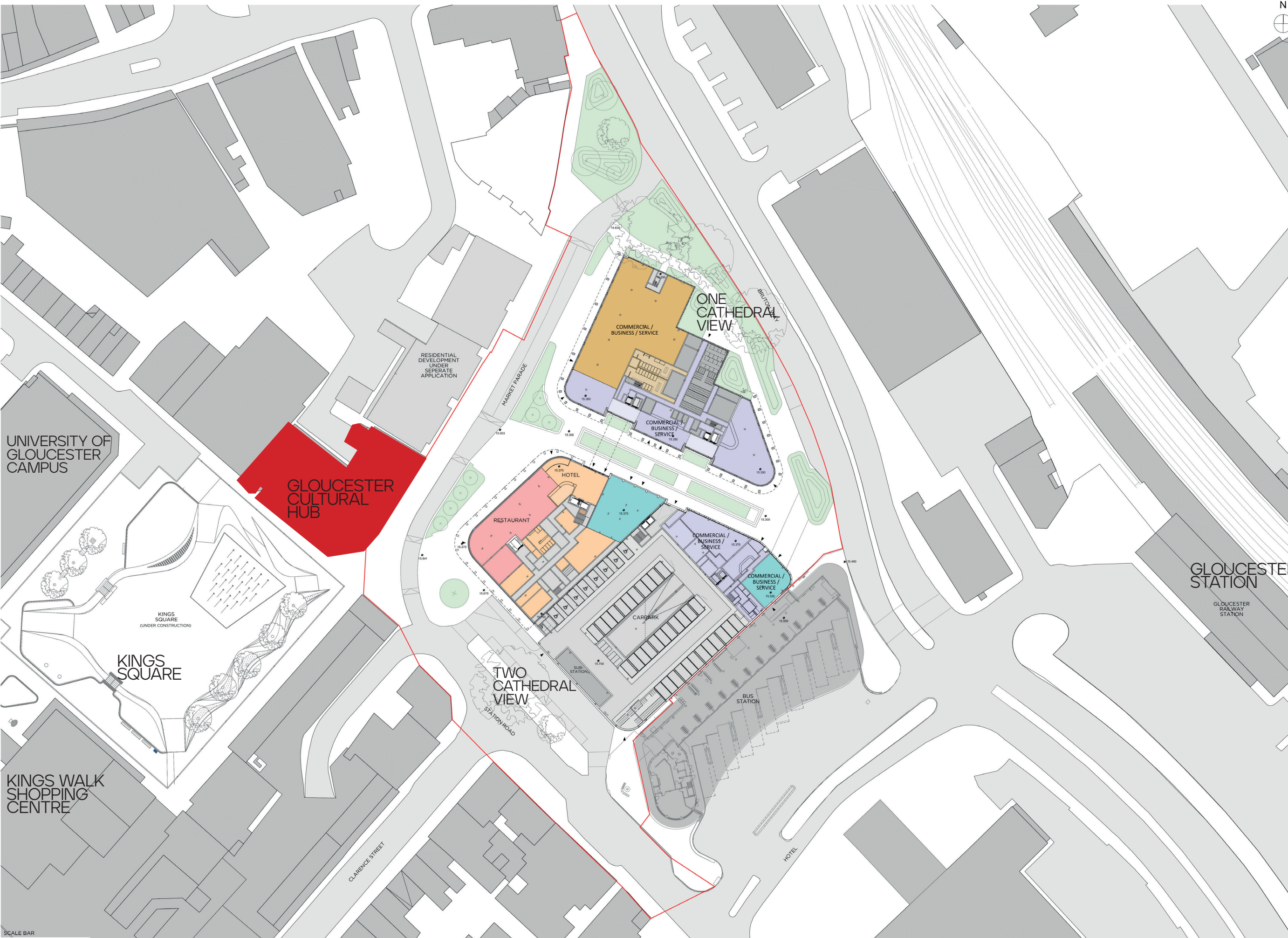
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JOLT



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Location



Kings House - Cultural Hub

Gloucester Culture Trust



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JOLT

Facilities



Co-working Space



Meeting Rooms



Multi-Use



Studio Pods



Break-Out Areas



Lift access



Medium Sized Office

Target Users



Dance/ Performance Arts/



Digital Media/ Publishing



Visual Arts /



Architecture/



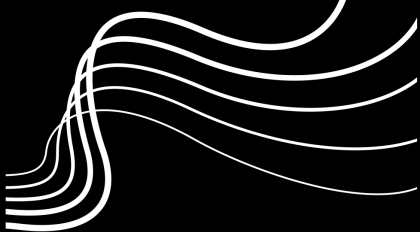
Animation/ Computer



Fashion



Events Design &
Management



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Facilities



Two premium recording



Two commercial-grade
production suites



A sensory music room with
specialist equipment for
disabled, deaf and hearing



2 Practice rooms



A learning room



Chill-out area with kitchen
and reception



Flexible Events Area



Office Space

Target Users



Provides support for more
than 1000 young people



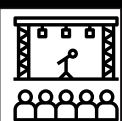
Provides opportunities
to make music from
first access through to
supporting professionals



A regional learning centre
for studio engineering
best practice



Young offenders targeted
programme

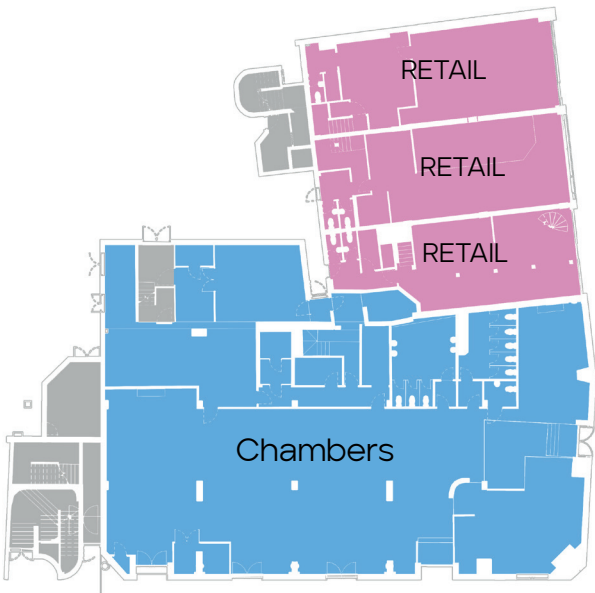


Opportunities for
community performances
through events
orchestration including
Kings Jam/ Rooftop

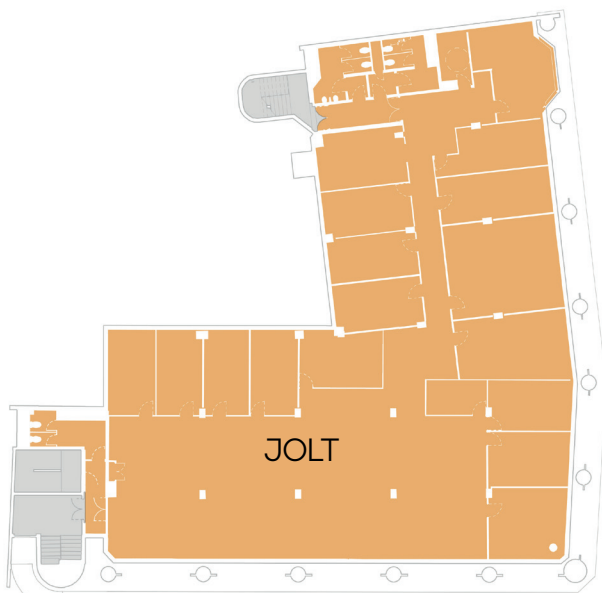


Commercial Hire of the
production rooms and
broadcast rooms available
at low cost

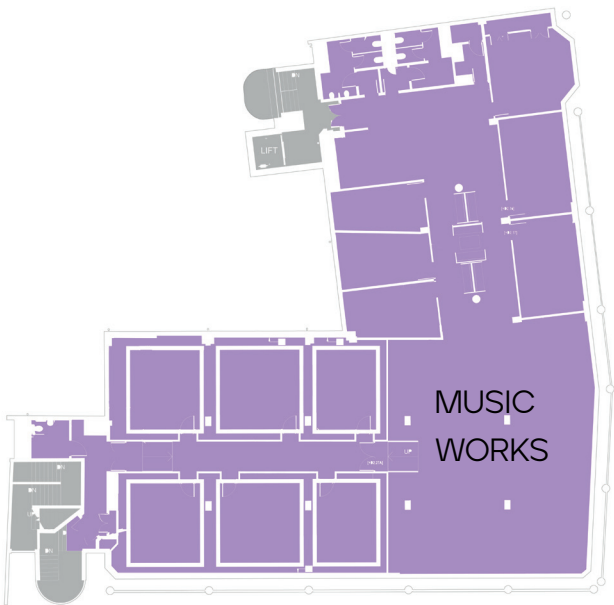
Kings House - Cultural Hub Plans



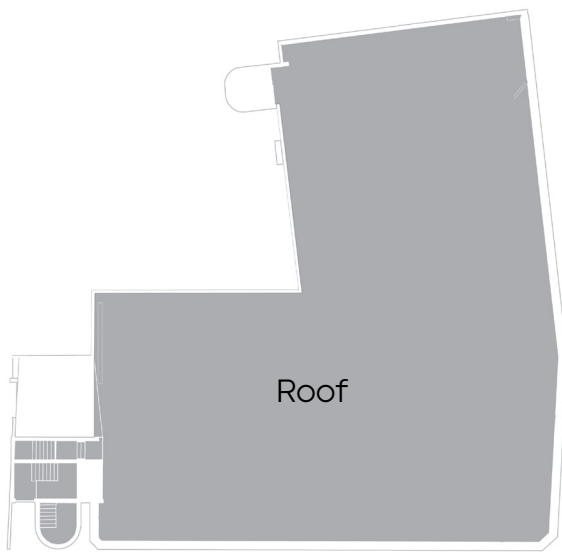
Level 00



Level 01



Level 02



Level 03



Kings House - Cultural Hub

1/F: JOLT



Jolt runs programmes of workshops and hosts mentoring and networking groups.



Provides low cost spaces and support for cultural entrepreneurs – they aim to offer support for at least 6 creative businesses per year.



Jolts aim is to build and promote a creative community in the city that can help support those working within it.

JOLT

Kings House - Cultural Hub

1/F Facilities



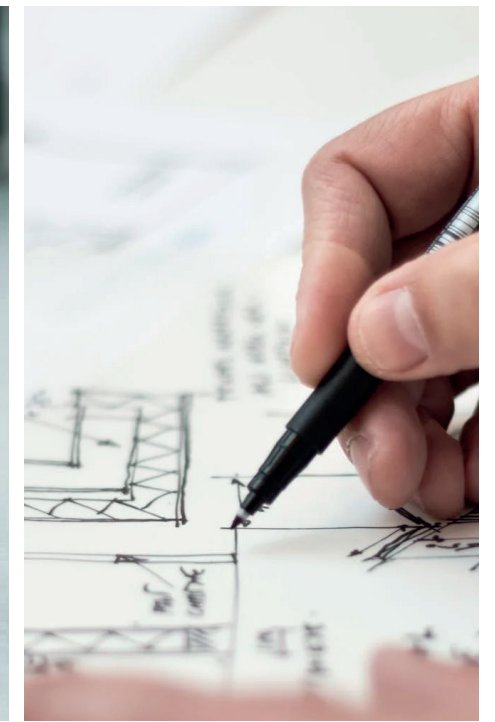
- Co-working space and hot-desking
- Break out area
- Kitchenette
- Multi-use space, used for workshops and practice
- Male, Female, Disabled toilets
- Medium sized office studios
- Studio pods
- Meeting room

Kings House - Cultural Hub

T/F JOLT Activities

This space provides the support for early idea creation, start up and early incubation before it reaches commercial viability. Regular monthly webinars help creatives develop business ideas and source funding. JOLT is aimed at cultural, creative and artistic people looking to establish businesses in:

- Advertising
- Animation
- Architecture
- Computer games
- Curation
- Craft
- Dance
- Design
- Digital
- Media
- Drama
- Events design and management
- Fashion
- Film fine arts
- Performing arts
- Publishing
- TV
- Theatre design
- Visual arts



Kings House - Cultural Hub

1/F - JOLT Customer Profile

Angelina is a 22 year old artist who hopes to make her living through selling her paintings and needs somewhere to set up a studio. She initially approaches Jolt as she has heard about creative space on social media. Angelina speaks to Jolt staff who advise her of the pod studio offer. Angelina successfully applies for a residency programme and soon releases that she loves the feel of the hub. Angelina uses her residency to produce her first exhibition and host it in the city for its residents to enjoy.

Commerical Rates:

- Meeting rooms - £15-20 per hour with discounts for members.
- Resident pods (11 available) (180sqft) - £40 per month
- Resident Studios (14 available) - £150 per month
- Office space - £400 per month



Kings House - Cultural Hub

2/F: The Music Works



The Music Works has a vital role to play in engaging with young people whose start in life has often been very chaotic. The Music Works hub has been created to provide them with a safe but exciting space to come together and access support.



The Music Works provides an opportunity for like minded young musicians to mingle and learn from industry professionals in a hub where they can make music together.



The Music Works is a regional learning centre for inclusive music and studio engineering best practice and will train up a new generation of young cultural leaders who will be at the heart of the hubs development and growth.



Kings House - Cultural Hub

Music Works - Primary Function



- Provide support for more than 2000 young people each year. After School/Evening and weekend/Holiday activities for school age children.
- Provide opportunities to make music from first access through to supporting emerging talent. It will be a regional learning centre for studio engineering best practice.

- Young offenders targeted programme.
- Provide opportunities for community performances through events orchestration including Kings Jam/Rooftop Festival.
- Commercial hire of the production rooms and broadcast rooms will be available at low cost.

Kings House - Cultural Hub

2/F Music Works Facilities



- Two premium recording studios
- Two commercial-grade production suites
- A sensory music room with specialist equipment for disabled, deaf and hearing impaired young people
- 2 practice rooms
- A learning room
- A chill-out area with kitchen and reception
- A flexible events area
- Office space

680m² of inspiring, eco-friendly and professional space

Kings House - Cultural Hub

2/F Music Works Activities

The studio offers weekly sessions, seven days of the week, based around five strands:

- After-school, evening, weekend and holiday activities for children and young people outside of school hours. This includes band development sessions, Digitalise iPad/ GarageBand music sessions, vocal sessions.
- Targeted provision: We work with partners Youth Support providing one to one and group music mentoring sessions with young offenders or those identified at risk of offending, as part of our national award winning programme 'Making It'. We offer specialist activities for disabled children and young people using equipment such as soundbeams, stick operated DJ consoles and systems which use igaze (eye-movement detection) to create notes and sounds.
- Artist development/progression routes: We develop young, local people as artists and leaders and support them to gain new skills and local experience in a high-quality professional music environment. Our current talent development programme 'UPSURGE' is delivered from The Hub providing high quality experiences for emerging artists.
- Community performances: We provide various platform opportunities for young people involved in our music programmes to perform in front of local audiences, at events such as Summer of Music and Culture, Gloucester Rooftop Festival, Strike a Light festivals, King's Jam Festival and Youth Voice events.
- Commercial hire: The venue offers space for artist, band and DJ rehearsals as well as multiple production rooms, a broadcast room, and two recording studio rooms available to hire at low cost to ensure a sustainable model. Our in-house studio engineers are available throughout bookings, and to run sessions.



Kings House

Future Options



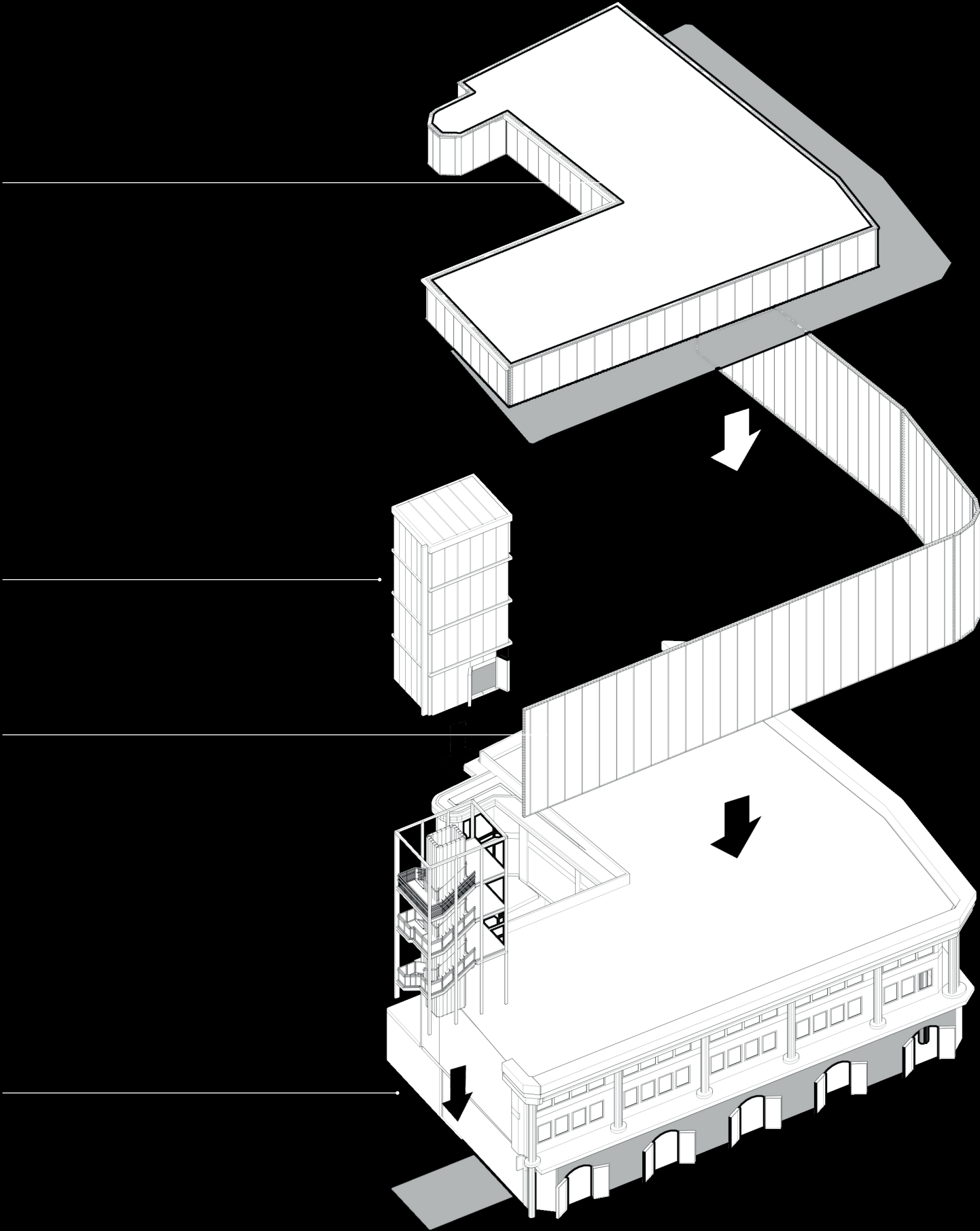
Existing Condition

Rooftop Bar

Elevator

Re-Cladding

Food Court



G/F Food Hall

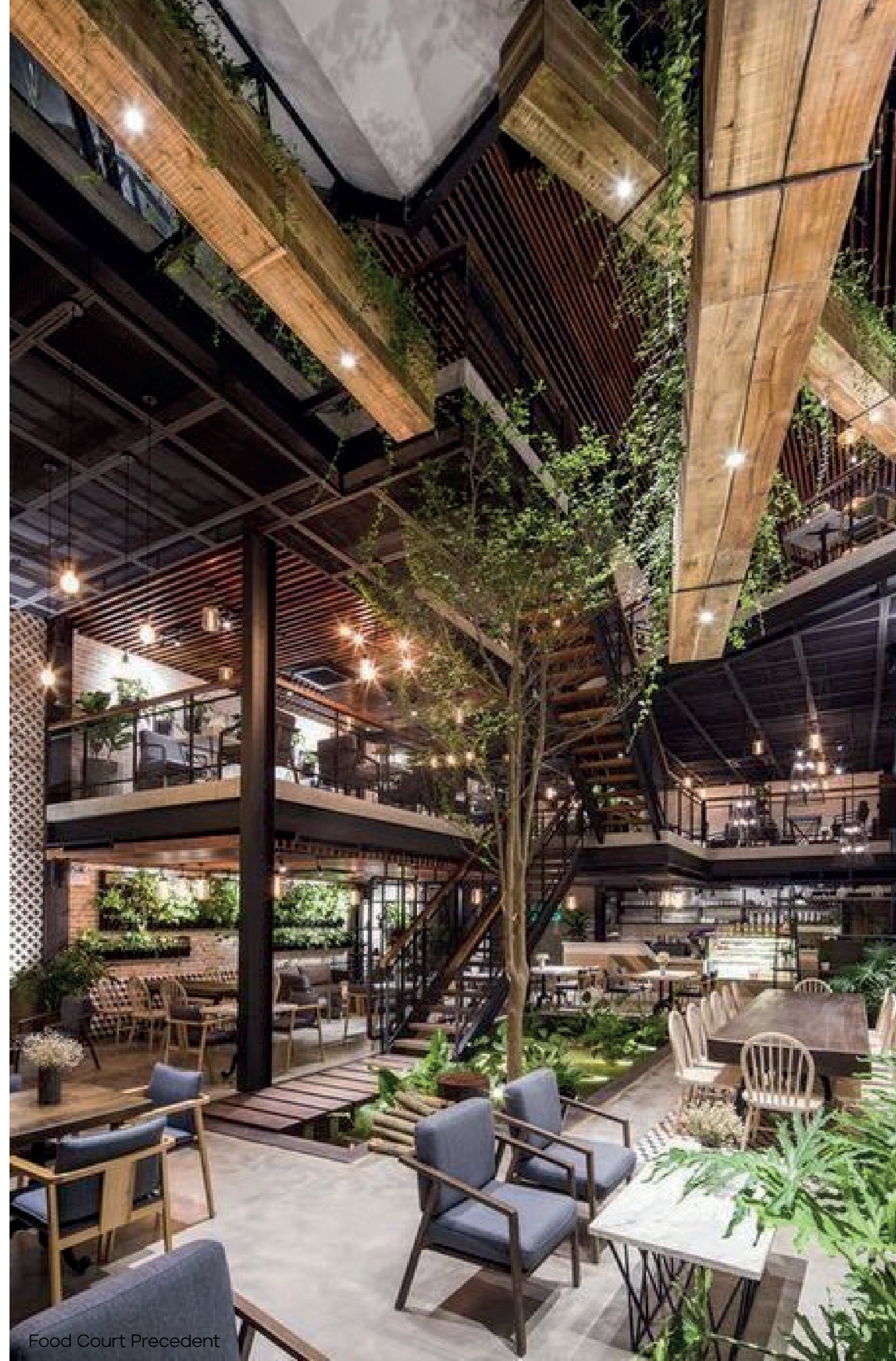
- Upon expiration of Chambers lease there are plans to re-purpose the unit to create an active foodhall with multiple vendors



Food Court Proposed Layout



Food Court Precedent



Food Court Precedent

Kings House - Options

Re-Cladding

- To improve the visual appearance of the corner of Kings Square, a key transitional point between the square and the forthcoming Forum development there have been proposals made to re-clad the building. The intent is to tidy the appearance creating an iconic exterior signifying the exciting activities taking place within the building.



Re-Cladding Proposal - Daytime



Re-Cladding Proposal - Evening



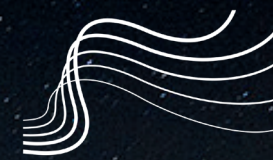
Re-Cladding Planning Scheme

Kings House - Options

Rooftop Bar

- Making use of unused rooftop space to create a vibrant destination and active venue integrally linked with both JOLT & The Music Works.





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